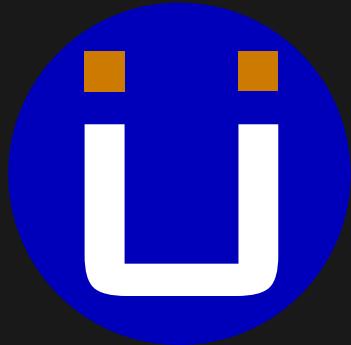




2025

CAPABILITIES DECK





## SAY HELLO TO KÜWLVU

KüwlVu Inc. is an end-to-end fabricator in the visual display and marketing communication industry. The company focuses on providing value-engineered solutions through quality fabrication and seamless implementation. Since 2009, KüwlVu has a proven track record of creating some of Canada's most memorable retail and experiential environments.

BEER  
STORE

elf

REVLON

Taylor Swift

Uber  
Eats

NIVEA

Neutrogena

// SPINCO

Aēsop.



BDO

## **JUST FILLING A SPACE DOESN'T DEFINE A BRAND**

Creating immersive brand experiences sounds simple, but for most companies it's a major challenge. Designing and building custom environments requires a unique mix of creativity, technical skill, and logistical know-how — plus the ability to execute flawlessly under tight timelines. Many brands struggle to turn big ideas into tangible, high-quality spaces that are both functional and visually impactful. Without the right partner, opportunities for engagement are lost, budgets are wasted, and the final result often falls short of the vision.





## A WELL TOLD STORY CAN MAKE ALL THE DIFFERENCE

Külvu bridges the gap between imagination and reality. Our team handles design, fabrication, and installation, with one point of contact for all aspects from custom metal fabrication, to millwork and print, ensuring a smooth process from the first sketch to the final build. We combine creative vision with technical precision, so every element not only looks incredible but functions flawlessly in the real world. With experience delivering high-profile projects under tight deadlines, we know how to maximize impact while staying on time and on budget – turning your boldest ideas into experiences that engage, connect, and get people talking.

# WHAT WE DO

Whether it's prototyping, a single unit, or kitting for a national rollout, KüwlVu's fabrication capabilities are second to none. We take pride in our craft and ensure that every investment in your business is an excellent reflection of ours.



## RETAIL ENVIRONMENTS

Metal, millwork, and plastic store fixtures for one location or a thousand.

## EXPERIENTIAL ACTIVATIONS

Unique installations fabricated from metal, wood, plastic, or even foam.

## SIGNAGE & GRAPHICS

Brand consistency inside and out. From channel letters to large format wraps.

## ARCHITECTURAL FABRICATION

Built to spec and installed on budget, regardless of scope. Shop drawings included.

# RETAIL ENVIRONMENTS

CUSTOM FIXTURES  
POINT OF PURCHASE  
ARCHITECTURAL DISPLAYS

SHELVING STRUCTURES  
CHECKOUT COUNTERS  
DISPLAY CASES

CASH WRAPS  
BARS AND SERVERIES  
MERCHANDISERS



## LARGE-RUN MANUFACTURING IN 12 WEEKS OR LESS

WEEK 1

Client Supplies Architectural, Fixture, or Merchandising drawings to KüwlVu

WEEK 2

Shop Drawings, Renderings & Itemized Quotation is prepared by KüwlVu

WEEK 3-10

Individual components are produced in bulk based on material, then assembled for shipping.

WEEK 4-12

Assets are shipped via carrier, or delivered and installed nationally by KüwlVu installers.

# EXPERIENTIAL ACTIVATIONS

FESTIVALS  
TRADESHOWS  
CORPORATE EVENTS

SEMI-PERMANENT ACTIVATIONS  
RETAIL ACTIVATIONS  
EXPERIENTIAL ACTIVATIONS

EVENT SIGNAGE  
TEMPORARY GRAPHICS  
CUSTOM SIGNAGE



## PROTOTYPING AND ONE-OFFS IN 6 WEEKS OR LESS

WEEK 1

KüwlVu creates production renderings based on client concept rendering or inspiration images.

Once design is approved, KüwlVu proceeds with a fast track production model.

Timelines for these types of projects are usually tight, we're used to it.

WEEK 2-6

Production of assets begins and logistical deadlines for activation day are coordinated.

WEEK 4-6

On site installation. By KüwlVu installer network nationwide.

# SIGNAGE & GRAPHICS

PYLON SIGNS  
SIGN BOXES  
CHANNEL LETTERS

WINDOW, FLOOR & WALL GRAPHICS  
LARGE-FORMAT PRINT  
BACKLIT & LED LIGHTBOXES

VEHICLE WRAPS  
POINT OF PURCHASE  
LITHO PRINTING



**BRAND CONSISTENCY  
DELIVERED NATIONALLY**

WEEK 1

Architectural Drawings and logo files supplied to KüwlVu by client.

WEEK 2

Shop Drawings approved, permit drawings submitted by KüwlVu on client behalf.

WEEK 3-7

Production of signage by KuwlVu.

WEEK 8

On site installation. By KuwlVu installer network nationwide.

# ARCHITECTURAL FABRICATION

ARCHITECTURAL METAL  
DECORATIVE METAL  
MISC. METALS  
ARCHITECTURAL MILLWORK

BARS AND SERVERIES  
CASHWRAPS AND POS

MILD, STAINLESS, ALUMINUM  
SOLID SURFACE, QUARTZ, STONE  
ACRYLIC, POLYCARBONATE, FOAM



DELIVERED ON-TIME  
AND ON BUDGET

WEEK 1

Architectural Supplied to KüwlVu by client.  
Quote provided based on drawings provided.

WEEK 2

Shop drawings created by KüwlVu for client  
approval after contract is accepted.

WEEK 3-7

Production of assets by KüwlVu.

WEEK 8

On site installation. By KüwlVu installer  
network nationwide.

# DESIGN CAPABILITIES



## 3D RENDERING

- Photo Renderings
- Video Renderings
- In-Situ Mockups



## SHOP DRAWINGS

- Production Drawings
- Permit Drawings
- Fixture/Merchandising Plans



## CONCEPT DESIGN

- Pre-Production Concepts
- Graphic Prep & Templates
- Material Consulting

# FABRICATION CAPABILITIES



## METAL

CNC Fibre Laser Cutting 5x10'  
(Carbon Steel Up to 1" Thick)

CNC Brake Forming & Slotting  
(Up to 12' long)

Mig & Tig Welding  
(Mild, Aluminum, Stainless)

Painting, Powdercoating & Polishing

## MILLWORK

CNC Routing & Milling 5x10'  
(Up to 3" Thick)

Edge Banding & Veneer Pressing

Manual and CNC Finishing  
(Paints, Stains, Laquers)

Solid Surface Routing & Finishing

Quarts & Stone Waterjetting

## COMPOSITES

CNC CO2 Laser Cutting 5x10'  
(Up to 1.5" Thick)

CNC 5 Axis Routing of Foam

3D Printing up to 3' x 3'

Urethane Hardcoating

Acrylic Bending & Finishing

## PRINT

Flatbed Printing with UV 5'x10'

64" Roll to Roll Latex Printing

Roll to Roll laminating and cutting

12' Direct to Fabric Printing

Hemming and Stitching of  
Vinyl/Fabric

# INSTALLATION CAPABILITIES



## ROLLOUTS

Campaign Kitting and Logistics

Architectural Retrofits

National Installer Network

Simontanious Installs

Dedicated Project Lead

## ARCHITECTURAL

Aerial/Suspended Installs

ESA Permits/Electrical

WSIB + 5M Liability

Dedicated Project Lead

Union Installation as Required

## EVENT INSTALLS

Venue Coordination

WSIB + 5M Liability

National Installer Network

Dedicated Project Lead

Union Installation as Required

## LOGISTICS

Short-Term Storage

Warehousing

National Warehouse Network

LTL and FTL



## INFORMED DECISION MAKING

Our #1 priority is to provide your team with advice, perspective and the benefit of our experience so that you can make informed and objective decisions about current budgets, as well as long-term needs. Our team is always available to help you evaluate options, plan your approach, and make the most of your marketing and capital budgets.



## ACCURATE COSTING & BUDGETS

KüwlVu works with your team to uncover hidden costs that can provide valuable savings by helping to streamline designs, reduce inefficiencies and fabricate using effective combination of materials. We spend upfront time and concerted effort to match your needs with the right solution for the job.



## LONG TERM ROI

Our experience has shown us that proper, considered investment in retail and experiential environments can have significant pay off in the long term. Planning ahead and creating scalable, flexible solutions is one of our greatest strengths.



# CLIENT REVIEW

"The Beer Store has been working with KüwlVu for years and while their products are excellent, innovative, affordable and always staying current, we love them even more for their partnership and their amazing engagement in our company. We're not just buying their products – they are a trusted extension of our family!"

**Ted Moroz**  
President | The Beer Store

**THE BEER STORE**

**THE BEER STORE** elf REVOLN *Taylor Swift*

Uber Eats

**NIVEA**

Neutrogena

// SPINCO

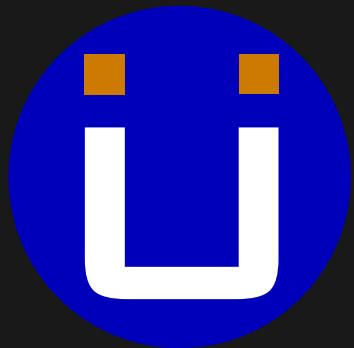
Aēsop.



**TD**

**AVIVA**

**IBDO**



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