

## SAY HELLO TO KÜWLVU

KüwlVu Inc. is an end-to-end fabricator in the visual display and marketing communication industry. The company focuses on providing value-engineered solutions through quality fabrication and seamless implementation. Since 2009, KüwlVu has a proven track record of creating some of Canada's most memorable retail and experiential environments.

BEER  
STORE

elf

REVLON

Taylor Swift

Uber  
Eats

NIVEA

Neutrogena

// SPINCO

Aēsop.



BDO

## **JUST FILLING A SPACE DOESN'T DEFINE A BRAND**

Creating immersive brand experiences sounds simple, but for most companies it's a major challenge. Designing and building custom environments requires a unique mix of creativity, technical skill, and logistical know-how — plus the ability to execute flawlessly under tight timelines. Many brands struggle to turn big ideas into tangible, high-quality spaces that are both functional and visually impactful. Without the right partner, opportunities for engagement are lost, budgets are wasted, and the final result often falls short of the vision.



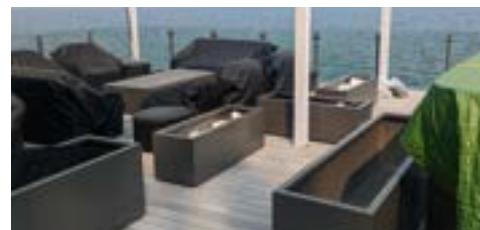


## A WELL TOLD STORY CAN MAKE ALL THE DIFFERENCE

Kuwlvu bridges the gap between imagination and reality. Our team handles design, fabrication, and installation, with one point of contact for all aspects from custom metal fabrication, to millwork and print, ensuring a smooth process from the first sketch to the final build. We combine creative vision with technical precision, so every element not only looks incredible but functions flawlessly in the real world. With experience delivering high-profile projects under tight deadlines, we know how to maximize impact while staying on time and on budget – turning your boldest ideas into experiences that engage, connect, and get people talking.

## WHAT WE DO

Whether it's prototyping, a single unit, or kitting for a national rollout, KüwlVu's fabrication capabilities are second to none. We take pride in our craft and ensure that every investment in your business is an excellent reflection of ours.



### RETAIL ENVIRONMENTS

Metal, millwork, and plastic store fixtures for one location or a thousand.

### EXPERIENTIAL ACTIVATIONS

Unique installations fabricated from metal, wood, plastic, or even foam.

### SIGNAGE & GRAPHICS

Brand consistency inside and out. From channel letters to large format wraps.

### ARCHITECTURAL FABRICATION

Built to spec and installed on budget, regardless of scope. Shop drawings included.

# e.l.f.

**KuwIVu** worked closely with **1 Milk 2 Sugars** to create this immersive brand experience at Osheaga, Canada's largest music festival.

The activation was created to run alongside e.l.f. SKIN's Suntouchable Whoa Glow SPF 30.

KuwIVu handled everything from the rendering to fabrications to install leading to a 1 of a kind activation that pulled interest from all areas of the festival



# REVLON®

Rebecca Chan Events came to KuwlVu for a one-of-a-kind hockey themed activation promoting the collaboration of Revlon and hockey star Sarah Nurse.

The activation consisted of a branded bar with custom hockey lockers, photo wall, shootout activation, and custom locker room cubby for the iconic Sarah Nurse Jersey.

All items were rendered, fabricated, and installed by KuwlVu for a flawless activation.



# TAYLGATE '24

When **Big HQ** set out to produce an unforgettable pre-concert experience for Swifties, they turned to **Kuwlvu** to bring the vision to life. Hosted at the Metro Toronto Convention Centre, Taylgate '24 was designed to be more than just a party – it was a fully immersive fan celebration. With over 30,000 attendees across six days, the scale and energy of the event called for next-level creativity and flawless execution. Kuwlvu worked closely with Big HQ to concept, design, and develop custom pieces that elevated every corner of the experience.



# BEER STORE

"The Beer Store has been working with KüwlVu for years and while their products are excellent, innovative, affordable and always staying current, we love them even more for their partnership and their amazing engagement in our company. We're not just buying their products – they are a trusted extension of our family!"

Ted Moroz  
President | The Beer Store





## INFORMED DECISION MAKING

Our #1 priority is to provide your team with advice, perspective and the benefit of our experience so that you can make informed and objective decisions about current budgets, as well as long-term needs. Our team is always available to help you evaluate options, plan your approach, and make the most of your marketing and capital budgets.



## ACCURATE COSTING & BUDGETS

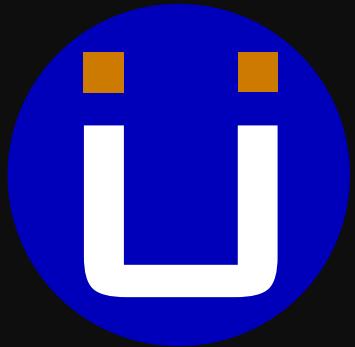
KüwlVu works with your team to uncover hidden costs that can provide valuable savings by helping to streamline designs, reduce inefficiencies and fabricate using effective combination of materials. We spend upfront time and concerted effort to match your needs with the right solution for the job.



## LONG TERM ROI

Our experience has shown us that proper, considered investment in retail and experiential environments can have significant pay off in the long term. Planning ahead and creating scalable, flexible solutions is one of our greatest strengths.





DYLAN BARTLETT

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