

# ARTWORK

## COLOURS:

All artwork should be supplied in CMYK with all Pantones converted.

## Images:

All images must be embedded or included with links

## BLEED:

Artwork must contain a minimum of .125" of bleed

## NOTE:

Colours on the screen will differ from final printed results

## HOW TO PACKAGE ILLUSTRATOR FILES FOR DELIVERY

Go to File > Package.

Choose a location to save the packaged folder.

Click Package in the dialog box (you can leave most options as-is).

Note: If fonts are outlined, they won't be included — only package fonts if you haven't converted them to outlines.

# IMAGES

## COLOURS:

Images should be supplied in CMYK with all Pantones converted.

## RESOLUTION:

For best results images at final output size should be 300dpi or a minimum of 150dpi.

## FORMAT:

The following formats are acceptable

.jpg | .png | .tif | .psd

## NOTE:

Colours on the screen will differ from final printed results

# LOGOS

## COLOURS:

Logos should be supplied in CMYK with all Pantones converted.

## FORMAT:

All supplied logos should be in vector format. The following file format are acceptable

.ai | .eps | .svg

## FONTS:

All fonts must be included or converted to outlines